

Curriculum Vitae - Bjoern C. Mitzinneck

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ACADEMIC APPOINTMENTS

since 07/2018 **Assistant Professor of Change Management and Sustainability**
Department of Innovation Management and Strategy
Faculty of Economics and Business | University of Groningen | Netherlands

EDUCATION

08/2013 - 05/2018 **PhD in Management and Organizations**
Johnson Graduate School of Management | Cornell University | USA

Minors: Organizational Behavior, Sociology of Organizations
Committee: Glen Dowell (chair), Marya Besharov (co-chair), Pamela Tolbert, Christopher Marquis

Dissertation: "Organizing for Sustainability: Collective Social Entrepreneurship in the German Energy Sector"

10/2012 - 07/2013 **MPhil in Innovation, Strategy, and Organization**
University of Cambridge Judge Business School | United Kingdom

10/2008 - 07/2011 **BSc in Management and Economics**
Otto-von Guericke University Magdeburg | Germany

PUBLICATIONS

Mitzinneck, B., & Besharov, M. (Accepted) "Managing Value Tensions in Collective Social Entrepreneurship: The Role of Temporal, Structural, and Collaborative Compromise" *Journal of Business Ethics*.

Battilana, J., Besharov, M., & **Mitzinneck, B.*** 2017. "On Hybrids and Hybrid Organizing: A Review and Roadmap for Future Research" In Greenwood, R., et al. [Eds.] *The Sage Handbook of Organizational Institutionalism*, 2nd edition, New York: Sage.

** authors listed alphabetically, authors contributed equally*

WORK IN PROGRESS

Mitzinneck, B., Walls, J., & Dowell, G. "All Aboard? On Corporate Deviance from Social Expectation" (in preparation for submission; target: *Strategic Management Journal*)

Best Paper Award for the OT Division of the Administrative Sciences Association of Canada, 2017

Mitzinneck, B. "Disrupting Institutions: How Bioenergy Village Initiatives Break Fossil Dominance in Rural Germany" (working paper)

Mitzinneck, B. "Replicating Success? How Models of Social Innovation are Translated as They Diffuse" (manuscript in preparation)

Mitzinneck, B., & Besharov, M. "Food Hubs: Reinvigorating Local Food" (field work)

AWARDS AND GRANTS

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| 08/2018 | Honorable Mention Best Dissertation Award of the Organization and Natural Environment Division Academy of Management |
| 08/2018 | Runner-up Best Dissertation Award of the Society for Business Ethics |
| 09/2017 | Bartholomew Family Doctoral Student Award for academic merit Total Value: USD 4,000.00 |
| 08/2017 | OMT Division ABCD Reviewer Award of the Academy of Management |
| 06/2017 | Cornell Graduate School Research Travel Grant Total Value: USD 1,750.00 |
| 05/2017 | Best Paper Award OT Division at the Annual Conference of the Administrative Sciences Association of Canada (ASAC) Montreal, QC |
| 03/2017 | ODC Division Travel Grant 2017 University of Edinburgh Business School Paper Development Workshop Total Value: USD 500.00 |
| 08/2016 | ONE Division Outstanding Reviewer Award of the Academy of Management |
| 06/2015 | OMT Division Travel Grant Alberta Institutions Conference 2015 Doctoral Workshop Total Value: USD 500.00 |
| 10/2012 - 06/2013 | Kurt Hahn Scholar 2012/13 Graduate Scholarship of the German Academic Exchange Service (DAAD) and the Kurt Hahn Trust at the University of Cambridge Total Value: EUR 10,065.00 |
| 01/2009 - 06/2013 | Scholarship of the German National Academic Foundation Value: EUR 505.00 per month |

TEACHING EXPERIENCE

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| ongoing | Energy Transition and Innovation (graduate level) Instructor University of Groningen Netherlands |
| ongoing | Organizational Theory and Design for PreMSc (graduate level) Instructor University of Groningen Netherlands |
| ongoing | Contemporary Theories on Business and Management (undergraduate level) Instructor University of Groningen Netherlands |
| 08/2016 - 12/2016 | Managing and Leading in Organizations (undergraduate and non-business graduate students) Principal Instructor Johnson Graduate School of Management USA Instructor Rating: 4.55 (of 5) school average: 4.47 Course Rating: 4.33 (of 5) school average: 4.34 |
| 01/2016 - 04/2016 | Strategies for Sustainability (MBA Elective) Teaching Assistant Johnson Graduate School of Management USA |
| 09/2015 - 10/2015 | Principled Leadership (MBA Core) Teaching Assistant Johnson Graduate School of Management USA |
| 08/2015 - 10/2015 | Managing and Leading Organizations (EMBA) Teaching Assistant Johnson Graduate School of Management USA |
| 04/2011 - 07/2011 | Human Resource Management (Undergraduate) Teaching Assistant for the Chair in International Management, Otto-von-Guericke University Magdeburg Germany |
| 10/2010 - 01/2011 | Introduction to Management (Undergraduate) Teaching Assistant for the Chair in International Management, Otto-von-Guericke University Magdeburg Germany |

REFEREED CONFERENCE PRESENTATIONS AND WORKSHOPS

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| 08/2018 | AOM - Academy of Management Annual Meeting Chicago, IL |
| 07/2018 | EGOS - European Group for Organizational Studies Annual Meeting Tallinn <i>presenting: "Disrupting Institutions: How Bioenergy Villages Break Fossil Dominance"</i> |
| 06/2018 | Business and Society Seminar 2018 Mannheim <i>presenting: "Disrupting Institutions: How Bioenergy Villages Break Fossil Dominance"</i> |
| 06/2018 | Alberta Institutions Conference Doctoral Paper Development Workshop Edmonton, AB |
| 08/2017 | AOM - Academy of Management Annual Meeting Atlanta, GA <i>presenting: "Institutional Resistance: All-Male Boards in the 21st Century"</i> |

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- 07/2017 **EGOS** - European Group for Organizational Studies Annual Meeting | Copenhagen
presenting: "Cooperative Compromise: Avoiding Logic Tensions in Hybrid Organizing"
- 06/2017 **Hertie School of Governance International PhD Workshop** on "Alternative Organizational Forms in the Economy" | Berlin
- 06/2017 **ARCS** - Alliance for Research on Corporate Sustainability Annual Meeting | Rotterdam
presenting: "Only Men on Board? Institutional Resistance in the S&P500"
- 03/2017 **EM Lyon PhD Seminar in Management Paper Workshop** | Chamonix
- 09/2016 **9th Annual PhD Sustainability Academy** | London, ON
hosted by Ivey Business School and the Alliance for Research on Corporate Sustainability (ARCS)
- 07/2016 **EGOS** - European Group for Organizational Studies Annual Meeting | Naples
presenting: "Inspiring Pride: How Bio-Energy Villages Change Institutionalized Energy Supply in Germany"
- 08/2015 **AOM** - Academy of Management Annual Meeting | Vancouver, BC
presenting: "The Follower's Role in the Institutionalization of a Social Innovation: Overcoming an Underappreciated Challenge"
- 06/2015 **Alberta Institutions Conference** Doctoral Paper Development Workshop | Banff, AB
- 2009 - 2011 **Sustainability Economics Colloquium** of the German National Academic Foundation

INVITED TALKS

- 04/2018 **Fordham University** | New York City | USA
- 11/2018 **Aalto University** | Helsinki | Finland

PROFESSIONAL SERVICE EXPERIENCE

- 2016 - 2018 **Events Committee** | Management and Organizations Group
of the SC Johnson College of Business | Cornell University
- 2015 - 2018 **Communication Committee** | Organization and Management Theory (OMT)
Division of the Academy of Management
- ongoing **Ad-hoc reviewer** for:
Organization Science
Strategic Management Journal
Organization Studies
Business Ethics Quarterly
Journal of Management Inquiry
- Academy of Management Annual Meeting (OMT & ONE divisions)

PROFESSIONAL MEMBERSHIPS

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| since 12/2013 | Academy of Management (OMT, ONE divisions) |
| since 01/2016 | European Group for Organizational Studies (EGOS) |
| since 05/2018 | International Humanistic Management Association (IHMA) |

INDUSTRY WORK EXPERIENCE

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|-------------------|---|
| 08/2011 - 12/2011 | Assistant to CEO 4G Wines (Pty.) Ltd. Cape Town, South Africa |
| 08/2009 - 09/2009 | Intern at the Internal Audit Division Salzgitter AG Salzgitter, Germany |

ADDITIONAL SKILLS

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| Technical: | ATLAS.ti, Stata, R, SPSS |
| Languages: | German (native) English (fluent) French (intermediate) Dutch (beginner) |